

Evonik brings innovative solutions to answer global natural beauty trend at PCHI 2018 in Shanghai

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From March 19 to 21, Evonik Industries presents its latest personal care concepts and award winning products at PCHI 2018 in Shanghai. Evonik has been using renewable resources and sustainable methods to produce innovative and environmentally responsible products for the beauty industry for years.

As the natural trend turns mainstream, debate rages over what constitutes “natural”– being inspired by natural plant is just not enough. As a specialist for cosmetic raw materials in the beauty industry, Evonik has developed a variety of formulas within the “Natural beyond green” concept to answer this megatrend. Thanks to the company’s innovation and sustainability support program – CAREtain®, all the formulas have very large portions of ingredients with traceable natural origins. Customers can enjoy pleasant sensory feelings on their skin and benefits of the natural ingredients at the same time.

Newly added to the company’s portfolio are four innovative products based on sustainable raw materials:

- ISOLAN® 17, a next–best alternative to silicone emulsifiers, is fully based on renewable sources with high W/O emulsion performance.
- TEGO® Solve 90, a propylene glycol–free, PEG–free and preservative–free solubilizer for perfume and essential oils, winning the Green and sustainable Award of Fountain Award at this year’s PCHI.
- TEGO® Feel C 10, an eco–friendly alternative to microplastics in leave–on applications.
- dermofeel® NC, a versatile PEG–free emulsifier with a special focus on natural based systems.

With successful acquisition of the Air Products specialty additives business in 2017, Evonik also brings a number of delivery systems for active cosmetic ingredients to PCHI this year. These systems can deliver all kinds of cosmetic active ingredients to deeper skin layers and improve ingredients bioavailability to enhance performance at

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lower use level. Additional positive effects, such as the stabilization of sensitive cosmetic ingredients, can be achieved via the technologies as well.

Company information

Evonik is one of the world leaders in specialty chemicals. The focus on more specialty businesses, customer-orientated innovative prowess and a trustful and performance-oriented corporate culture form the heart of Evonik's corporate strategy. They are the lever for profitable growth and a sustained increase in the value of the company. Evonik benefits specifically from its customer proximity and leading market positions. Evonik is active in over 100 countries around the world with more than 36,000 employees. In fiscal 2017, the enterprise generated sales of €14.4 billion and an operating profit (adjusted EBITDA) of €2.36 billion.

Evonik's international activities are organized into six regions. The Asia Pacific North region consists of China, Taiwan, Japan & Korea, and is headquartered in Shanghai. Sales in Asia Pacific North reached 2,158 million euros in 2017. Evonik regards China as one of the driving forces of the global economy and we consequently endeavor to grow our business here. The company now employs about 3,000 employees and has in total of 10 production sites in China.

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