

Evonik launched innovative solutions answering global natural trend

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With the ongoing natural trend turns mainstream, debate rages over what constitutes “natural”; being inspired by natural plant is just not enough. As a specialist for cosmetic raw materials in beauty industry, Evonik has developed a variety of formulas within the “Natural beyond green” concept in answering the trend. Supported by Evonik’s innovation and sustainability support program – CAREtain®, all the formulas have very high parts of ingredients with traceable natural origins. Customers can enjoy pleasant sensory feelings on their skin and benefits of the natural ingredients at the same time.

Evonik also introduced 3 new innovative products with natural/renewable origins to further enrich the natural formulation potentials. TEGO® Solve 90, a propylene glycol-free, PEG-free and preservative-free solubilizer for perfume and essential oils, became a super star of this year after winning the Silver Award in the Functional Ingredient category at the ‘Best Ingredient Award 2017’ ceremony. At the same time, dermofeel® NC, a versatile PEG-free emulsifier with a special focus on natural based systems, and TEGO® Feel C 10, a multifunctional natural cellulose, also attract many attentions.

Evonik hosted a Formulation Lab session at in-cosmetics Asia for the first time. More than 60 visitors participated the session focusing on recent micellar cleansing technology and leaned the science and Evonik’s technology strengths behind it. Most importantly, visitors had a great hands-on experience on the convenience and pleasant formulation process with Evonik’s innovative ingredients, including the award winning solublizer TEGO® Solve 90.

With more than 400 global personal care ingredients suppliers and cosmetic manufacturing showcasing their latest products and industry trends and over 8000 visitors each year, in-Cosmetic Asia is a leading exhibition and conference in Asia Pacific. Evonik

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Personal Care Business Line presented its latest concept and product offerings in the regional show in Bangkok on Oct 31 – Nov 2, 2017.

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik's corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms. Evonik is active in over 100 countries around the world with more than 36,000 employees. In fiscal 2016 the enterprise generated sales of around €12.7 billion and an operating profit (adjusted EBITDA) of about €2.165 billion.

Evonik's international activities are organized into six regions. The Asia Pacific North region consists of China, Taiwan, Japan & Korea, and is headquartered in Shanghai. Sales in Asia Pacific North reached 1,947 million euros in 2016. Evonik regards China as one of the driving forces of the global economy and we consequently endeavor to grow our business here. The company now employs about 3,000 employees and has in total of 10 production sites in China.

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