

Evonik conducts trademark protection on P84® Multi-Lobal Polyimide Fiber in China

For many years, Evonik Industries has been committed to providing customers with high-quality products and the best solutions. To this end, Evonik conducts continuous R&D, innovation and improvements. The genuine P84® multilobal polyimide fiber is exclusively produced by Evonik Fibres GmbH, one of the world's specialized manufacturers that produce heat-resistant and flame retardant polyimide fibers. The product is sold in China under the trademark of P84®. Evonik Fibres also has various polyimide products such as polyimide fibers, polyimide solution and NT polyimide powder, which can be widely applied to multiple fields such as high temperature filtration, protective clothing, braided packing, heat insulation materials, electronics, engineering materials.

With excellent performance and efficient filtration, the P84® multilobal polyimide fiber has been recognized by the market, especially in flue gas filtration in municipal waste incineration, cement plants, steel plants and coal-fired boilers. As material of filter-bags, the P84® multilobal polyimide fiber has been designated for use by a growing number of manufacturers. However, we notice that recently some Chinese companies that are not authorized are publicizing and/or actually selling what are claimed to be Evonik's P84® multilobal polyimide fiber products on the Internet. Thus, we doubt such unauthorized products are suspected of being counterfeit products.

At the end of 2014, Evonik found 53 domestic companies using Evonik's registered trademark P84® without its permission on the internet to promote their products and even claim they are distributors of Evonik in China. As a result, Evonik filed online complaint to the relevant B2B website and removed all suspicious infringing information under the check of such website successfully.

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“Evonik does not tolerate any sort of violation of Evonik’s intellectual property rights because business success is largely built on trust and in the interest of its customers. The basis for a lasting relationship between Evonik and its customers is transparency at all stakeholder levels. Therefore we encourage our customers to purchase only from official sales channels.” says Ricardo Luiz Willemann, General Manager of High Performance Polymers Asia Pacific.

To sum up, the P84® is Evonik’s registered trademark used in its multilobal polyimide fiber products and using the same or a similar trademark on the same or a similar product without the permission of the trademark holder is infringement of a registered trademark. **In the light of the above alleged infringement, our company solemnly declares: Our company does not bear any consequences caused by the fake or inferior products, and we reserve the right to resort to law; If there is any infringement of our Intellectual Property protection rights in the market, our company will fight against all the illegal activities by means of law.**

In order to ensure the highest quality standard for your product, we ask you to pay attention to the material you are using. If you come in contact with such unknown source of P84® material, please do not hesitate to contact your local Evonik representative immediately to authenticate the material origin.

Company information

Evonik, the creative industrial group from Germany, is one of the world leaders in specialty chemicals. Profitable growth and a sustained increase in the value of the company form the heart of Evonik’s corporate strategy. Its activities focus on the key megatrends health, nutrition, resource efficiency and globalization. Evonik benefits specifically from its innovative prowess and integrated technology platforms. Evonik is active in over 100 countries around the world. In fiscal 2014 more than 33,000 employees generated sales of around €12.9 billion and an operating profit (adjusted EBITDA) of about €1.9 billion.

Evonik Industries has been producing specialty chemical products in the Greater China region (Mainland China, Hong Kong and Taiwan) since the late 1970’s; with wide-ranging trading relations already in place prior to this in the region. Evonik regards Greater China as one of the driving forces of the global economy

and we consequently endeavour to grow our business in the region. The company now has around 3,000 employees in the Greater China region, the regional sales reached over €1.1 billion in 2014.

Disclaimer

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